

ALEXANDRE  
TURPAULT  
FRANCE 1847

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ELEGANCE  
*at sea*



LUXURY LINENS  
ON BOARD

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- THE TURPAULT BEDROOM -  
French, luxurious and sustainable.

## 180 YEARS OF EXPERIENCE

Since 1847, Alexandre Turpault has been designing, producing and distributing refined houselinen in the French tradition

The Cholet-based company bears the name of its founder, who came from a textile manufacturer's family.

It was born in a region particularly renowned for the quality of its linen and the whiteness of flax cloth.

A century later, the brand has maintained its exceptional know how. Today, Alexandre Turpault is recognised for its unique signature. It is distributed in France and in over 60 countries around the world, in the finest shops.

Throughout its long history, Alexandre Turpault has regularly equipped the most iconic places to stay.



# ALEXANDRE TURPAULT & THE EXCEPTIONAL LOCATIONS

From landmark places and private estates such as the Palais de l'Élysée in Paris, the Royal House of Ascott in England, châteaux in the Médoc vineyards, secluded villas in Saint-Barth and on the Côte d'Azur or cosy Alpine chalets, Fraser Yachts...

To a selection of refined establishments favoured by connoisseurs, 5-star palaces and 3-star Michelin restaurants, from the Normandie, the luxury floating palace launched in 1935... to the Cheval Blanc in Courchevel, via the most recent Hofdilodge in Iceland (opening May 2025), from Bras in Laguiole and Tokyo, Roelinger, Gagnaire, Troisgros, Guérard to La Réserve in Geneva.

In these privileged places where every detail counts, especially aboard the most prestigious yacht, has AT perfected its expertise of combining comfort and elegance at sea.



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## Made to measure

Our bedding can be made to measure for every bed and mattress.

## Customization

Our embroideries will personalise all your bed, table and bath linen.

## Materials

All our materials are natural; provided by sustainable sources for an exceptional sensory experience.

## Comfort

Our experienced team will guide you through our collection and advise the best suited linens for your sea travels

## Singularity

Offer your customers the best. Experience the feeling of privilege with Alexandre Turpault.

LUXURY  
ON BOARD

# OUR SUSTAINABLE COMMITMENTS

Alexandre Turpault's constant quality lies in its choice of the finest materials. Linen, cotton, cotton blend, we take care to provide only with the very best. For our cotton, we have chosen a sustainable product that poses no risk to health or the environment. Its production uses no pesticides, no chemical fertilisers and much less water than conventional crops.

The plain dye terry bath linens and cotton sateen bed linen are made from organically grown cotton certified by GOTS (Global Organic Textile Standard).

Our linen, an ecological, natural and entirely recyclable fibre, is grown in a sustainable way. Alexandre Turpault has chosen a linen that is woven and manufactured in France, tumbled dry, for added softness and a more supple finish.

Taking care of you on the long term is the ethical commitment we have made as a brand.

At Alexandre Turpault, each material tells a story of respect, expertise and durability. Quiet luxury, designed to last.



## BED Linen





## TÉOPHILE

*Cotton sateen 300TC*

Silky soft, light, cosy and very hard-wearing, our organic cotton sateen is unique. The exclusive sateen ribbon piping is also made from organic cotton, adding a unique touch of refinement to this simple yet elegant sober design.

GOTS-certified organic cotton guarantees that your customers will be able to sleep safely in healthy, natural linen, free from residues of pesticides and chemicals that could affect their health, thanks to rigorous quality specification, constant control and traceability throughout the production process.

- 16 colours
- Pillow case, flat and fitted sheet and duvet cover.
- GOTS certified organic cotton sateen
- Made-to-measure and embroidery service available.



Organic  
Certified by Ecocert Greenlife  
Licence N°16406  
100% des fibres sont issues de l'agriculture biologique.  
100% of fibre comes from organic agriculture.



## NOBEL

*Cotton sateen 300TC*

At once soft, light, comfortable and extremely robust, our organic cotton satin stands out.

Graphic and contemporary, this two-tone plays on reversibility. This organic cotton satin ribbon piping adorning all products is a signature of Alexandre Turpault design.

- Pillowcase, flat sheet, duvet cover.
- GOTS-certified organic cotton sateen.
- Customisation programme, made-to-measure and embroidery service available.



Organic  
Certified by Ecocert Greenlife  
Licence N°16406

## MARCEAU

*Cotton sateen 300TC*

As soft as a caress, as light as air, our organic cotton sateen harmoniously combines tenderness and solidity.

This classic, elegant three-colour design is perfectly proportioned and finely finished.

- Three-colour design with an exclusive braided ribbon piping.
- Pillow case, flat sheet and duvet cover.
- GOTS-certified organic cotton sateen.
- Made-to-measure and embroidery service available.



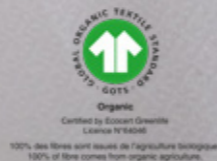
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## ORSAY

*Cotton sateen 300TC*

A sensory interplay between the cotton piqué texture and the silkiness of our plain cotton sateen. All in organic cotton. The piqué is a jacquard micro-pattern in relief, slightly matter, it generates a seductive graphic effect underlined by the braided ribbon pipping. Particularly breathable, it absorbs body moisture more effectively. There is a unique combinaison of breathability and silky touch comfort in this design.

- Pillow case, flat sheet and duvet cover.
- Satin and jacquard pique in GOTS-certified organic cotton.
- Made-to-measure and embroidery service available



## NOUVELLE VAGUE

*Flax 170gr/ m<sup>2</sup>*

The luxury of 100% French flax linen, long fibres of the highest quality, certified by Origine France Garantie label. The exceptional qualities of these long fibres, which are thermoregulating, hypoallergenic and antibacterial, need no further demonstration.

With 180 years of expertise, the weaving know how, the yarn finest selection, the fabric right density, the relevant finishing methodes like an extra tumbler dry for suppleness, are making the difference and demonstrate how quality linens age beautifully through usage. Optical white or in natural simple wash, fully dyed in 9 colours, we offer a range of 11 attractive colours.



## VENISE

*Métis (48% flax - 52% cotton)*

Based on embroidery skills dating back to the 16th century, open work lace is a rarity. It's a craft that takes time and dexterity, and each piece is unique.

Produced on a traditional white metis fabric (pure cotton warp, pure flax weft) designed for its resistance to washing and a lower price, the Jour de Venise is refined and graphic, adding a touch of timeless luxury.

- Plain white, machine washable.
- Pillow case, flat sheet and duvet cover with 'Venise' open work lace finish.
- Métis made in France.
- Made-to-measure and embroidery service available.

# BATH Linen

## TERRY TOWELS

*100% Organic Cotton*

Ultra-absorbent, soft and fluffy, our organic long-fibre combed cotton terry is also highly resistant to wear.

In intimate contact with the most fragile skin, our GOTS-certified organic cotton terry guarantees that your customers can pamper safely in healthy, natural linen, free from residues of pesticides and chemicals that could affect their health, thanks to quality specification, constant control and traceability.

- Piece-dyed plain range.
- GOTS certified organic cotton.
- Embroidery service available.
- Towels: 650gr/m<sup>2</sup>
- Bathmats: 1200gr/m<sup>2</sup>
- Bathrobes: 400gr/m<sup>2</sup> - 2 models  
Shawl collar - 3 colours  
Kimono collar - 2 colours
- Jacquard velvet beach towel  
yarn dyed: 500gr/m<sup>2</sup>.



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100% of fibre comes from organic agriculture.

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FRENCH ART OF LIVING



CHOOSE FRENCH SUSTAINABLE LUXURY  
FOR YOUR BEDROOM